## **OPENLANE.com**

# A better way to buy and sell wholesale vehicles.



OPENLANE.com is the faster, easier, and more cost-effective way to buy and sell wholesale vehicles – with a decade of experience to prove it. We bring buyers and sellers together virtually, eliminating the pain, cost, and time of going to a physical auction.

OPENLANE.com gives you first access to the freshest variety of off-lease, fleet, rental, repossessed and dealer-consigned vehicles every day. Join over 25,000 registered franchise and independent dealers who rely on OPENLANE.com for their wholesale inventory needs.

**Looking to buy wholesale units?** View over 15,000 vehicles 24 hours a day, 7 days a week, including holidays. Our dedicated sales and post-sales teams are available to assist you and answer your questions.

- Get vehicles first, before they go to physical auction
- Access thousands of vehicles every day from over 50 consignors nationwide
- Avoid physical auction costs and time out of the store
- Find better units with competitive, market-based pricing
- View detailed vehicle condition reports with high-resolution photos
- Our arbitration policy is specifically designed for online purchases
- We offer complete end-to-end services including title transfer and transport

"As a new dealer to
OPENLANE.com, I want to
personally thank the staff –
they were professional,
personal, and polite.
Everything was in order
with my purchase and
handled professionally and
efficiently. The experience
was refreshing! I highly
recommend OPENLANE.com
to all dealers."

Larry Pitzer,
 General Manager
 Kent Parsons Ford, Inc.



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## A better way to buy and sell wholesale vehicles.



Looking to sell wholesale units? Sell your trade-in and aged units online right from your dealership, while continuing to retail these units from your lot.

- Turn unwanted inventory into cash faster
- Reach thousands of buyers nationwide
- Avoid physical auction overhead and time out of the store
- Reduce vehicle disposal costs

MORE PROFIT	FOR SELLERS	FOR BUYERS
Increased grosses	Nationwide network for buyers ensures true market price	Freshest inventory sourced nationwide
LOWER COSTS	No physical auction overhead	No travel or time out of the store
LESS RISK	Reduce sales cycle from weeks to days	Full arbitration policy designed for online purchases
BETTER SALES CAMPAIGN	Proactive marketing of your vehicles	Get the right vehicle at the right price

OPENLANE.com is your one-stop shop for all your wholesale vehicle needs. Whether you're buying or selling units, OPENLANE.com is committed to providing superior service and instilling confidence in every transaction with reliability, convenience, low cost, and a dedication to excellence.

Register for free today! It's simple to use, and will save you both time and money. Visit www.openlane.com or call 866-969-0321.

#### OPENLANE.COM POWERS REMARKETING PROGRAMS FOR OVER 40 CONSIGNORS



























































